

Be an entrepreneur!



BSB40320 Certificate IV in
Entrepreneurship and New Business

Start your own business!

**Have a brilliant business idea?
A burning ambition to change things up?**

In the Knoei Colab, launch your side hustle, gain sought-after skills, and connect with industry insiders to get a job.

Come and join us... We help you change your future so you can change the world!



Why Knoei Colab?

Innovation & Entrepreneurship incubator



We promise you it won't feel boring. You'll attend virtual tutorials delivered either after hours or during the day (so it doesn't mess with your schedule) with self-paced online and virtual webinars and face to face lab days so you can work with industry mentors and build social capital.



Learning done differently

Collaborate with like minded students and learn through project and peer based learning. Build and develop skills through experiential learning. You review content at home at your own pace and practice the skills in applied learning tutorials each week.

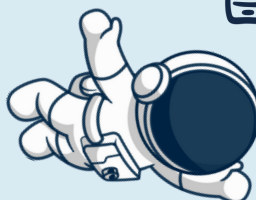


Nationally recognised VET qualification

You may be able to fast track to Uni with the completed VET qualification, which gives you a competitive selection rank for entry to a number of Uni programs as well as QCE points. We recommend speaking to your uni of choice and school directly regarding uni admission requirements and QCE points eligibility.



This course is offered in partnership with Australasian Leadership Academy Pty Ltd
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Start your business

Are you ready to get started with a brilliant business idea now? Why wait for a university degree when the Colab will support you with the knowledge you need to get lift off and into the market. There is no other VET qualification that supports you to start your business while at school. Colab Students and Alumni have access to partner awards programs, innovation festivals and incubators during and after the Colab.



Set yourself apart

Get ahead of the pack by making employers aware that you're eager to learn and challenge yourself beyond what is expected. The skills you learn will set you up and help you be work ready all wrapped up in a skills vault so you have agency to transfer those skills to employers and other education programs.



Build your network

During the Colab you will have the support of general business mentors and also specialised mentors from your industry stream. You'll meet some amazing businesspeople and build relationships to kickstart your business network. Some businesses offer Colab graduates internships on completion of the course.

Fast Facts.



12 MONTH
COURSE



UNIVERSITY
PATHWAYS



VIRTUAL
CLASSES DURING
OR AFTER
SCHOOL

15

GRADE 11 / 12
AGED 15-18



INNOVATIVE
LEARNING



INDUSTRY
PATHWAYS



\$2,600
(EX GST)
PAYMENT
PLANS AVAILABLE

Key Dates.

Term 4 Intake

10th Sept 2024

ENROLMENTS CLOSE

1st September 2024

Term 1 2025 Intake

28th Jan 2025

ENROLMENTS CLOSE

20th December 2024

what you learn

Module 1

Creative problem solving

SKILLS

- Market research
- Evaluate marketing opportunities
- Problem solving
- Critical thinking
- Working with team dynamics
- Emotional intelligence
- Self organisation
- Finding your idea

Module 2

Developing the solution

SKILLS

- Design product experiments
- Interpret market research
- Business model design
- Collaborative decision making
- Define a minimum viable product

Module 3

Rapid Business Planning

SKILLS

- Build and maintain business relationships
- Research and develop business plans
- Small business structuring & setup
- Business strategy
- Small business financial basics

Module 4

Getting to market

SKILLS

- Clear communication
- Building your network
- Presentation skills
- Secure funding to launch and grow a startup
- Small business funding

BSB40320- CERTIFICATE IV IN

ENTREPRENEURSHIP AND NEW BUSINESS

BSBESB402 Establish legal and risk management requirements of new business ventures
BSBESB403 Plan finances for new business ventures
BSBESB404 Market new business ventures
BSBESB401 Research and develop business plans
BSBPEF502 Develop and Use Emotional Intelligence
BSBESB301 Investigate business opportunities
BSBCMM411 Make a Presentation
BSBCRT413 Collaborate in creative processes
BSBCRT512 Originate and develop concepts
BSBESB302 Develop and present business proposals



NATIONALLY RECOGNISED
TRAINING



LICENSED TO SKILL

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How do you learn?

Choose a path that nurtures your child's future with the Knoei Colab & do school differently.

Our dedicated 'Mission Support Crew' is here every step of the way, ensuring positive mentor and industry connections, assessment support, student well-being and feedback to the school & QCAA.



12 month program in Grade 11/12

4 x 10 week terms

90 minute weekly
online tutorials -in
and outside of
school options

Project and Peer Based Learning

Learn from others

Build and develop
skills through
experiential
learning

Flipped Learning

Students engage
in online content
and apply
knowledge in
interactive peer
and project based
tutorials each
week

Learning Labs

1 - 2 full face to
face immersive lab
days a term with
industry mentors
and our university
partners in multiple
locations



knoei™

www.knoei.com.au

Express your interest!

scan this QR code to express your
interest and book a 1-1 session to find
out how to get started

